OFFICE OF GOVERNOR RONNIE MUSGROVE INTEROFFICE MEMORANDUM

TO: GOVERNOR

FROM: RILEY

SUBJECT: BACKGROUND "REMINDERS" FOR TONIGHT'S E-TOWN MEETING

DATE: 10/23/01 **CC:** FILE

- IHL is hosting the e-town meeting in conjunction with its annual College Fair being held at the Trademart
- You are the first speaker and you are speaking on the "Role of Workforce Development in Mississippi's Economic Progress"
- I have checked with Dr. McHenry, who is coordinating this event for IHL, and he said that you do not need to participate in the entire broadcast, so you can leave after you speak.
- The meeting will have remote sites throughout the state at the 8 institutions of higher learning and via four web sites that can be accessed from libraries, schools and personal home computers.
- The purposes of the meeting include:
 - 1. to discuss the importance of lifelong learning for career stability
 - 2. to discuss the importance of workforce skills/career advancements on the State's economic progress
 - 3. to discuss existing opportunities for adults to advance their careers by accessing higher education opportunities
 - 4. to discuss the role of government, business and education leaders in educating adults about the benefits of higher education and lifelong learning
- The "main event" of the evening will be the unveiling of the Mississippi Electronic Campus a one location resource where adults can search for courses offered over the Internet, courses that are offered over the state's interactive video network, and courses that are offered via correspondence. Dr. McHenry will announce this after you speak.